Complimentary Start-up Advisory Session

Anticipate and overcome common challenges in the start-up industry.

Startup companies face an assortment of unique challenges that range from creating a viable product and/or service to growing your revenue and staking your claim in the market. You're also faced with questions about how to scale or formulate an effective cloud strategy. At Onica by Rackspace Technology™, we help you navigate through these challenges by finding data, application and security solutions that help your business thrive. No matter where you are on your cloud journey, Onica by Rackspace Technology has a solution tailored to meet your business needs.

Features and Benefits

You will be paired with an Onica Solutions Architect who will conduct a 60- to 90-minute advisory session with your key business stakeholders. Topics can include, but are not limited to, the following:

- **AWS tools for account management:** Review which AWS tools can help you reduce costs, protect your investments and maintain a well-architected framework.
- **Multi-account structures:** Learn how to isolate workloads and budget.
- **Grow and scale with AWS:** Account for growth and scale from the beginning to save money and enhance user experience.
- **Prioritization:** Discuss where you're going, and how you're getting there. Is there something holding you back from releasing features or products (i.e., Time-to-market)?
- **Automation:** Identify automation opportunities and technology gaps in your DevOps process.
- **High availability/fault tolerance:** Analyze how we can align your application uptime goals with the AWS footprint.
- **Modern architecture:** Consider cloud native tools to better host your applications/data and migrate existing applications to cloud native tools.

How it works:

Step 1.

Start-up Advisory Session: We schedule a meeting to review the topics of interest to your organization. During the first half of the meeting, we review your specific pain points and goals in the context of the advisory program. In the second half of the meeting, we'll focus on ideation around resources and solutions that align to those topics and priorities.

Step 2.

Recommendations Session (optional): Based on the topics and priorities outlined in the Advisory Session, we can hold a 30-minute follow-up session to discuss the next steps recommendations or add additional time for topics needing further research.

Take the Next Step

Take the next step toward building a thriving business.

Call: 1-800-961-2888
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Visit: www.rackspace.com/onica-by-rackspace-technology

About Onica by Rackspace Technology

- 2,500+ AWS accreditations
- AWS 2021 Migration Partner of the Year (U.S. and Canada)
- 13 AWS Service Delivery Designations

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aws

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