

Rackspace Optimizer+ Service Block for AWS

Save money and improve performance with industry-leading optimization and management tooling, backed by 24x7x365 access to AWS expertise.

Access to the AWS Support Offerings You Want, and the Expert Guidance You Need

According to Gartner, not only will nearly all legacy applications migrated to public cloud require optimization to become more cost-effective¹, most businesses are overspending on cloud by 70%.² With businesses under constant pressure to do more with less, IT leaders are now being tasked with leveraging the performance benefits of the cloud to create meaningful differentiators and drive innovation on an ever-shrinking budget.

AWS is a powerful business differentiator that allows you to scale compute power up and down and add new capabilities at the speed of the market. But to maximize the value of your investments, you must ensure that your workloads are designed to be high performing and cost efficient. Most organizations can't afford dedicated experts, nor do they have access to the right solutions to be continually monitoring their AWS environment to look for opportunities to save money and improve performance. They need a comprehensive solution that enables them to combine direct access to AWS Support offerings with the expert guidance and leading technology necessary to keep their AWS workloads running at peak performance.

What Your Business Needs — Industry-Leading Optimization and Management Tooling

All Rackspace Technology solutions for AWS start with the Optimizer+ Service Block. With this service block, you're able to take advantage of the benefits that come from maintaining direct access to AWS Support, while also leveraging Rackspace Technology expert guidance and foundational tooling to help you get the most out of your investment in AWS. With Optimizer+, you gain a light-weight support option that enables you to save money, improve performance and supplement your IT staff with access to a deep pool of AWS expertise, all while maintaining a direct relationship with AWS Support.

Features

Account and User Management: Consolidated control panel allows for easy, single-pane-of-glass management of multiple accounts. Define and manage user roles and permissions across your organization.

Direct Access to AWS Support, Backed by Rackspace Technology: Leverage a direct relationship with AWS Support and receive additional support value from Rackspace Technology. With deep AWS experience and expertise, Rackspace Technology is on call 24x7x365 to provide support and guidance in areas such as networking, compute and storage to supplement your AWS Support engagements.

Proactive Monitoring and Alerting: Tooling and expertise to capture, analyze and proactively escalate alarms in your AWS environment.

CloudHealth Access: Leverage industry-leading tooling for automated account analysis, reporting and recommendations for cost reductions and increased efficiency of your cloud infrastructure.

Comprehensive Cost Optimization Guidance: Gain clear insights into your AWS spend and recommendations on how to remove cost. Optimizer+ provides expert advice and guidance on how to maximize the cost efficiency and spend optimization of your cloud investment, with monthly account reviews and customized spend reporting to better understand your AWS deployment.

Quarterly AWS Architecture Reviews: AWS experts at Rackspace Technology will evaluate your AWS environment against the five key pillars of the AWS Well-Architected Framework and provide actionable insights to help you maintain a secure, high-performing, resilient and cost-efficient environment.

The Rackspace Technology™ Edge

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- 1,600 AWS technical certifications worldwide

Comprehensive AWS Capabilities

- Premier Consulting Partner
- Audited Managed Service Provider
- Solution Provider
- AWS Reseller
- Well Architected
- Public Sector Partner
- Immersion Day Partner
- ISV Workload Migration
- Data & Analytics Competency
- AI/ML Competency
- DevOps Competency
- Education Competency
- Financial Services Competency
- Healthcare Competency
- Industrial Software Competency
- IoT Competency
- Microsoft Workloads Competency
- Migration Competency
- Oracle Competency
- Storage Competency
- Amazon EC2 for Microsoft Windows Server
- AWS Database Migration Service
- Amazon RDS
- Amazon Aurora
- Amazon CloudFront
- AWS CloudFormation

¹ <https://www.gartner.com/smarterwithgartner/5-trends-impacting-cloud-adoption-in-2020/>

² <https://www.gartner.com/en/documents/3903768/your-90-day-action-plan-to-control-public-cloud-spend>

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Full-Spectrum AWS Support and Management Services

As a leading cloud services provider, Rackspace Technology understands that no two cloud journeys are the same. Cloud support and management requirements vary from organization to organization and change over time. Rackspace Service Blocks™ allow you to easily add, subtract or combine services to address your challenges as your needs and requirements evolve over time.

Rackspace Service Blocks allow you to get the exact solutions required to address your unique needs — delivered by specialized teams that meet you exactly where you are on your cloud journey. Rackspace Service Blocks offer flexible, customizable cloud solutions to solve your constantly evolving challenges.

Additional Service Blocks for AWS include:

Architect & Deploy: Certified cloud architects design, build and deploy your cloud infrastructure to meet your specific requirements, leveraging cloud architecture best practices for optimal performance and reliability.

Discover & Enhance: Align existing public cloud environments with best practices for security, availability and operational excellence.

Manage & Operate: Reduce the burden of managing, monitoring and operating your public cloud infrastructure through enhanced tooling and 24x7x365 access to operational support from a team of certified cloud specialists.

Complex Cloud Operations: Gain access to advanced, named technical resources who optimize your public cloud operations and architectural infrastructure.

Rackspace Teams: Collaborate with a team of AWS experts, available on demand, to help move your AWS initiatives forward.

The Advantages of Partnering with Rackspace Technology

By choosing Rackspace Technology and the Optimizer+ Service Block for AWS, you gain the peace of mind that comes with knowing you are getting the most out of your AWS investment. With continuous cost and performance optimization, you know that not only is your financial investment being spent wisely, but that you are getting peak performance from your AWS workloads. And with 24x7x365 access to AWS experts, you know you will be ready for whatever this changing market throws at you next.

Take the Next Step

Schedule an introductory discovery session with Rackspace Technology to uncover the next steps on your AWS journey.

Call: **1-800-961-2888**