

Rackspace Technology Database Migrations

Transform and migrate your databases across technologies and platforms while minimizing risk, disruption and downtime.

Business Challenges with Optimizing Legacy Databases

Businesses are constantly challenging their IT organizations to accelerate speed of innovation while lowering costs and increasing performance. Migrating to modern cloud technologies provides many benefits, including cost efficiency, seamless scaling and modern features with a much lower risk of downtime or interruptions. But getting there is difficult without the right experience and expertise.

A lack of qualified engineers to architect and design the right database environment to meet these objectives is compounded by hidden costs, data and security compliance, and an inability to respond to incidents or focus on additional roadmap deployments. All of these issues ultimately slow down the project or, worse yet, delay it altogether.

What Your Business Needs – Database Transformation Simplified with Expertise

Rackspace Technology Database Migration Services minimize the business risks a customer faces when transitioning key business databases to a new platform or technology. Database and cloud specialists assess your database environment(s) and how they are being leveraged within the application, discuss your business goals, develop a migration strategy, prepare a detailed migration plan, manage the migration and put each database back into production.

The Advantages of Partnering with Rackspace Technology

Rackspace Technology is uniquely positioned to provide expertise, reduce risk and increase overall customer confidence around reaching an organization's database migration and transformation goals.

- **Customizable end-to-end solution:** Rackspace Technology has a full suite of capabilities, from initial assessment to ongoing support, all executed by database experts. Each step can be customized to fit a customer's timeline and business goals.
- **Breadth of database technology expertise:** Rackspace Technology has experts in all major database technologies being used in the marketplace today. This covers all categories, including relational, NoSQL and cloud native technologies.
- **Reduce migration risk and disruption:** Use highly experienced Rackspace Technology experts to plan, design and execute database migrations, reducing the risk of unplanned downtime and costly business disruptions.
- **Migrations tailored to your timeline:** Eliminate a costly and time-consuming migration by employing the Rackspace Technology follow-the-sun model, using migration factory resources based onshore and offshore.
- **Unbiased multicloud and SaaS experts:** Gain confidence knowing that Rackspace Technology will expertly plan and execute your application migration to all leading public and private clouds and dedicated environments.
- **Focus on your core business:** Allow the experienced team of engineers and project managers at Rackspace Technology to lead your migration so you can focus on creating value and differentiation for your business.
- **Move databases efficiently and with predictable results:** Rackspace Technology applies continuous delivery techniques to bring acceleration, automation, a repeatable process and a clear operating model to any migration.

The Rackspace Technology™ Edge

Rackspace Technology is your trusted partner across cloud, applications, security, data and infrastructure.

- A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
- 3,000+ cloud experts
- Hosting provider for more than half of the Fortune 100
- 20+ years of hosting experience
- Customers in 150+ countries
- Named the first-ever Certified Hosting Partner by MySQL
- Five-Time Microsoft Hosting Partner of the Year
- 3,200+ AWS, Google Cloud, and Microsoft Certifications
- Oracle Platinum Partner
- Over 1,500 Oracle deployments

Fanatical Experience™

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.

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Database Migration Features

The Rackspace Database Migration Solution is delivered via a package of service blocks, giving customers the flexibility to leverage the right level of expertise depending on where the customer is in the database journey, while delivering a continuous optimization lifecycle.

- **Assessment workshop:** The process starts with understanding the customer's database landscape through consultant-led workshops, taking into account overall business goals and targets. The assessment includes a detailed discovery of the current and future-state database environments, as well as a deep dive into the database objects and application touchpoints.
- **Migration/transformation plan:** Based upon the findings of the assessment workshop, database migration tooling output, and Rackspace Technology database and cloud expertise, an overall migration and/or transformation plan is developed and provided to the customer.
- **Migration execution:** Once a migration plan has been developed, Rackspace Technology leads the execution of the migration, leveraging a continuous migration and transformation process for making changes and validating the results to determine additional changes that might be necessary. Once a steady state is achieved, full application and database testing is performed and a successful switchover occurs.
- **Manage and optimize:** Rackspace Technology offers multiple options to customers for the level of support they need for their database environments. This includes both infrastructure management, all the way to the database itself. Customers can select the service blocks that best fit their technical needs and business goals.

Case Study – Banking Solutions

Metro Bank speeds up processes by 50%

The obstacle they faced: Metro Bank is growing rapidly and needed a managed cloud partner who could scale with it as the business expands.

How we helped: Rackspace Technology worked with Metro Bank's IT team to evaluate its architecture, pain points, goals and future requirements, and provided them with an unparalleled solution incorporating Rackspace Data Services, managed VMware and managed hybrid cloud.

What we achieved together: The day after the successful first migration, close-of-business processing on core banking systems were 50% quicker and vital reports that were taking an hour to produce could now be completed in just 20 minutes.

"Knowing that our team of Rackspace experts is readily available to support us gives me the peace of mind that I can concentrate on delivering genuine business value without jeopardizing any of the day to day tasks that keep the business running."

David Gould :: Head of Architecture and Solutions, Metro Bank

Rackspace Technology Database Migrations: Know Rackspace Technology Before You Signup

How will Rackspace benefit my organization?

Rackspace Technology combines unparalleled service flexibility with Fanatical Experience™ to deliver best-in-class solutions for your cloud computing needs. Rackspace Technology meets you wherever you are on your cloud journey and takes you where you need to go. Rackspace Technology has over 20 years of hosting experience, best-in-class infrastructure and more than 3,000 certified cloud experts dedicated to your success.

Why would I choose Rackspace Technology over other options?

Rackspace has proven capabilities in seamlessly accelerating customers' enterprise cloud journeys. Rackspace has been repeatedly named a leader in the Gartner Magic Quadrant for Managed Cloud Services. Our Fanatical Experience mindset helps ensure that we proactively engage with you to provide the best possible solutions that empower your business to grow and thrive. With a set of diverse offerings, all of them modular and flexible, we allow you to be in charge of choosing only the services that your business needs.

What is my ROI from a Rackspace Technology deployment over others?

Rackspace Technology is deeply focused on maximizing customers' ROI with its solutions. Across its different solution areas, Rackspace Technology helps ensure that you're in control of your IT spend, while providing next-generation technologies across network and security, cloud management, application services and even your own private cloud for a quick ROI based on your IT operation's operating expenses spend.

What support options will you provide?

Rackspace Technology provides 24x7x365 support for every solution. You can call, email or raise incident tickets in the customer portal for immediate resolution of your issues. This is included in all SLAs.

Who are your partners?

Rackspace Technology partners with all the major hyperscale cloud providers and many of the world's leading database technology companies.

Who do I contact to learn more?

We'd love to talk about how Rackspace Technology can help you re-envision your cloud solutions.

Take the Next Step

Let's talk about how Rackspace Technology expertise helps you achieve your goals.

Learn more: www.rackspace.com/professional-services

Call: **1-800-961-2888**